

**Video:**

<https://www.youtube.com/watch?v=JY3O7IUX-OU>

**To arrange a tasting:**

call 707-945-0311 or email

[TastingRoom@SilverTridentWinery.com](mailto:TastingRoom@SilverTridentWinery.com)



**Purchase to send:**

<https://www.silvertridentwinery.com/product/Potato-Chip-Package>

## SILVER TRIDENT OFFERS POTATO CHIP EXTRAVAGANZA

*Who couldn't use a little fun these days? What's crunchy, salty, fun, and ridiculously delicious? Silver Trident Winery's Potato Chip Extravaganza tasting experience!*

The Potato Chip Extravaganza is unlike any other wine tasting that you may have experienced, featuring five Silver Trident wines, lovingly paired with five different artisanal potato chips. Winemaker Kari Auringer and the team spent time tasting a lot of very tasty and creative potato chips from small producers around the country to curate a memorable, smile inducing and fantastic tasting experience.

This experience takes about 60 minutes, and the cost is \$50 per guest, up to 8 guests.

The Potato Chip Extravaganza can also be enjoyed in your own home.

The winery offers a complete Potato Chip Extravaganza package, accompanied by a video hosted by the team to guide you through the experience, for \$347.50.

Winery founder Bob Binder came up with the idea while on a flight back to Napa Valley: "I was on the airplane drinking the standard screw-top mini-bottle of wine and crunching away on some potato chips and I found myself smiling. Hence the idea of the Potato Chip Extravaganza. Enjoying a nice glass of wine, crunching away on some potato chips and smiling. We could all use a bit more of that nowadays."

The winery's Potato Chip Extravaganza consists of:

- **Apollo's Folly 2022 Sonoma Coast Rosé of Pinot Noir** paired with *Zapp's Spicy Cajun Crawtators New Orleans Kettle Style Potato Chips*: Evoking the image of a New Orleans crawfish broil feast paired with a perfectly chilled glass of Rosé.
- **Symphony No. 9 2022 Napa Valley Sauvignon Blanc** with *Route 11 Sour Cream & Chives Kettle Cooked Potato Chips*: The crunch and creaminess of the chip plays perfectly with the wine's bright acidity and its touch of mid-palate texture.

- **Benevolent Dictator 2021 Russian River Pinot Noir** with *Zapp's Cajun Dill "Gator-Tators" New Orleans Kettle Style Potato Chips*: This pairing goes to 11! The dill, brine and spice flavors of the chip create a savory component that brightens the red fruit core of the wine.
- **Playing With Fire 2019 Napa Valley Red Blend** with *Zapp's Voodoo (New Orleans Kettle Style Potato Chips)*: Two things that you're not supposed to do: play with fire and/or play with voodoo. This is a dangerously delicious pairing.
- **Twenty Seven Fathoms 2019 Napa Valley Cabernet Sauvignon** paired with *Kettle Style salted potato chips enveloped in dark chocolate 'bark.'* Silver Trident and Kollar Chocolates are Yountville neighbors and teamed up to pair world class wines and world class chocolate. The Zapp's "Regular" New Orleans Kettle Style chip is enveloped in 72% single origin dark chocolate from Venezuelan cacao beans.

The tasting is priced at \$50 per guest and reservations are required. A colorful placemat accompanies the pairing flight and acts as a road map to identify all of the essential components. "We wanted to have some fun and put a smile on people's faces with this new tasting," winery General Manager Shane Soldinger explains. "We spent time tasting a lot of very tasty and creative potato chips from small producers around the country. Our goal was to focus on the approachability of our wines and to showcase them creatively with a fun and casual presentation," he commented.

The chips can be enjoyed by guests who are vegan, vegetarian, nut-free, shellfish-free or gluten-free.

*Silver Trident Winery is a small production winery whose Yountville Tasting Home is an elegant showroom with décor and furnishings by the Ralph Lauren Home Collection. It is located at 6495 Washington Street, Yountville, CA 94599 and is open seven days a week 11ish – 6ish.*

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### **What They've Said:**

#### *7x7, March 2023:*

Don't let the potato chip pairings and affordable price point fool you: Decked out entirely in Ralph Lauren furnishings, Silver Trident's Yountville tasting room has style and substance.

#### *Fabulous California, August 2021:*

What do Ralph Lauren, potato chips and a scale model of an Oceana cruise liner have in common? They are three of the ingredients that make Silver Trident Winery in Napa's Yountville region pure magic.

*Marin Living Magazine:*

A stark — and welcome — contrast to other tasting rooms in the area, Silver Trident feels like stepping into the home of a dear friend. The coziness is due in no small part to the floor-to-ceiling Ralph Lauren Home Collection decor, which pairs perfectly with every glass of wine.

*Eater.com:*

Removing all pretense from wine tasting, the Potato Chip Extravaganza pairs Silver Trident's serious wines with some not-so-serious, yet still excellent, potato chips in flavors like Cajun and sour cream–chive from a variety of small-batch producers.

*CaliforniaWinesandWineries, March 2022:*

Wine Pairing with Potato Chips? Yes, that is correct! Different, yes. Unique, yes. Odd, yes. Did it work – yes! While the uniqueness of the potato chip tasting may get you in the front door, you will leave with the appreciation of the great wines of Silver Trident.

*Napa Valley Register, August 2021:*

SO, why wine and potato chips? The result is complete and utter tasty fun, especially given the supreme wines crafted by winemaker Kari Auringer, and great tasting descriptions offered by hospitality manager, Beth Bowlin, and general manager Shane Soldinger.



